

Showcase Your Business or Organization to Kids & Families in Overland Park

Be a Sponsor! Or Bring your vehicle!

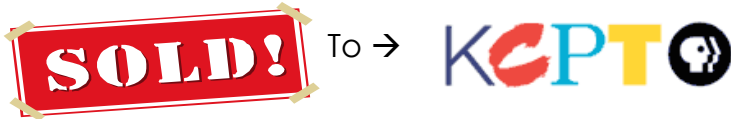
Hosted by **OVERLAND PARK**
K A N S A S
CONVENTION CENTER



Sunday, August 22, 2010
12:00 pm – 4:00 pm
Overland Park Convention
Center

2010 SPONSORSHIP OPPORTUNITIES

Mega Monster Truck Media Sponsor



Monster Truck Sponsor - \$1,000

- Company Banner prominently displayed during event
- Gobo light with organization name or logo displayed at event
- Photo opportunity during event kick-off
- Largest size logo in print advertising and all publicity up until event
- Significant exposure in all public relations & marketing of event (Including: largest sponsor logo on flyers, e-newsletter, OPCC website, Facebook page)
- **The opportunity to display your organization's vehicle or Booth space on floor of the event**

Ten Wheeler Sponsor - \$500

- Company Banner prominently displayed at event
- Large size logo in print advertising and all publicity up until event
- Significant exposure in all public relations & marketing of event (Including: large logo on flyers, e-newsletter, OPCC website, Facebook page)
- **The opportunity to display your organization's vehicle or Booth space for publicity on floor of the event**

Pickup Truck Sponsor - \$275

- Company banner displayed at event
- Medium size logo in all public relations & marketing of event (Including: medium logo on flyers, e-newsletter OPCC Website, Facebook page)
- **The opportunity to display your organization's vehicle or Booth space for publicity on floor of the event**

Box Truck Sponsor - \$100

- Small size logo on print and all ad publicity
- Exposure in some public relations & marketing of event (Including: small size logo on flyers and OPCC website)
- **The opportunity to display your organization's vehicle or Booth space for publicity on floor of the event**

Media Sponsor

- Radio/Television station links on OPCC Website
- Recognition from Main Stage at event
- Booth space on floor of the event
- Station(s) logos in all public relations and marketing of event
- **The opportunity to display your station's vehicle/van**

Raffle Donation

- An item, package of items or gift certificate worth \$25 or more
- Company name listed as sponsor on OPCC website

**Registration Deadline to guarantee inclusion on banner and publicity: July 1, 2010

Committed Trucks: OP Fire Department, OP Police Department, Deffenbaugh Recycling Truck, Combine provided by Johnson County Extension Office, Public Works Vehicles, Children's Mercy Ambulance, Harvesters Truck, and many more!

Committed Entertainment & Exhibits: Deanna Rose Farmstead, Overland Park Arboretum, Live Music by Relentless, Face Painting, and Kid Friendly Cooking Demo!

***Free event with donation of non-perishable food items to Harvesters!**

OVERLAND PARK
K A N S A S
CONVENTION CENTER

First Annual Touch-a-Truck Sunday, August 22, 2010

Company _____

Contact Name _____

Phone Number _____

Email Address _____

Select sponsorship level and complete all information below (vehicle & booth are optional):

Sponsorship Level:

Monster Truck \$1,000

Vehicle _____

Booth Space

Ten Wheeler \$500

Vehicle _____

Booth Space

Pick-up Truck \$275

Vehicle _____

Booth Space

Box Truck \$100

Vehicle _____

Booth Space

Media Sponsor

Raffle Donation with \$25 or more value

Payment Options:

Check enclosed

Credit Card (Form attached)

Raffle item or package (mail or bring item(s) to address below along with this slip)

Fax, email or mail this information to:

Lauren Porterfield

Overland Park Convention Center

6000 College Boulevard

Overland Park, KS 66221

Email: lporterfield@opconventioncenter.com

Fax: 913.339.3098

Phone: 913.339.3056